



What is Parkinson's Disease?

Parkinson's disease is caused by a loss of dopamine in the brain, and is the second most common chronic neurodegenerative disorder after Alzheimer's disease. Both motor and non-motor symptoms may be experienced, such as tremor, rigidity, slowness of movement, difficulty with speech, sleep disturbance, and mood disorders.

There is currently no cure. It is estimated that there are approximately 13,000 individuals living with Parkinson's in British Columbia. Experts predict that the incidence of Parkinson's will double by 2040. While the vast majority of people with Parkinson's are over 60, 20% are diagnosed before the age of 50, and many are in their 30s and 40s.

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@ParkinsonsBC

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Executive Message

In 2018, we were pleased to have witnessed impact in our community, made possible through education, advocacy, and a strong online presence. We continued to inform our decisions by building and maintaining connections with the variety of individuals that rely on us, including carepartners, families, people with Parkinson's disease, and healthcare professionals.

Highlights from 2018 include:

Providing training for 37 allied healthcare professionals from across BC to expand their knowledge of Parkinson's and appropriate therapies, as well as establish a connection with the Society Expanding our counselling program to provide people with Parkinson's and their loved ones with extra support to process emotions, overcome challenges, and problem solve

Publishing a new resource, A Comprehensive Guide for Parkinson's Caregivers, which addresses the many aspects of providing support to a person with Parkinson's, as well as tools for self-care Implementing *PD Connect*, a program providing healthcare professionals with the tools to refer people with Parkinson's, and their families, to support services available through the Society

Advocating for the expansion of the Deep Brain Stimulation program in British Columbia, which included working with media, and the creation of a petition that collected over 21,000 signatures

Continuing to fund leading-edge research through the Michael Smith Foundation for Health Research, and the Parkinson Canada Research Program to improve understanding, treatment options and search for a cure

Looking forward to 2019, as we celebrate our 50th anniversary, we reflect on the many accomplishments that have been made possible by you. Thank you for putting your trust in us to serve the needs of the Parkinson's community.

Signed,



Andrew Davenport CHAIR



Jean Blake CEO

Jean Blake

Finance Committee Report

The Statement of Financial Position for the year ended December 31, 2018 presents healthy working capital with current assets significantly exceeding current liabilities. The Society's investment portfolio with a market value of \$1,409,306 continues to generate modest returns.

Overall, the 2018 Statement of Revenue and Expenses presents an excess of revenue over expenses of \$393,294 compared to the 2018 budget that was approved with a planned deficit of \$330,730. This excess reflects the receipt of an unanticipated beguest of \$700,000. Fundraising revenue, excluding bequests, also increased in 2018 to \$1,012,726 from \$978,416 in 2017, and continues to be an important part of PSBC's financial well-being. We are grateful for the continued commitment and support of our event participants, volunteers, donors, and sponsors.

During 2018, the Board invested in additional education and support services to extend our reach, increase our impact, and improve quality of life for people affected by Parkinson's disease in BC.
This included hosting a
number of Communication &
Swallow Workshops across
the province, which continue to
assist people with Parkinson's in
managing communication and
swallowing challenges in the
absence of qualified speechlanguage pathologists.

Notably, we have already committed to investing a minimum of \$482,666 in research from 2017 through 2023, including \$138,417 in 2018. While we continue to fund research through the Parkinson Canada Research Program, we recently entered into a partnership with the Michael Smith Foundation for Health Research (MSFHR), which matches our research contributions.

The Society enters 2019 with reserves equal to 15 months of its historical expenses, which provides the Board with further opportunity to actualize our strategic priorities. The Board is reviewing opportunities to further increase the Society's impact and reach throughout BC.

Our Picture of Financial Accountability

	REVENUE 2018	•	BEQUESTS	\$775,634	(43%)
		•	SPECIAL EVENTS	\$585,641	(32%)
		•	DONATIONS	\$427,085	(23%)
		INVESTMENTS & OTHER INCOME	\$30,002	(2%)	
		•	SUPPORT SERVICES	\$525,749	(37%)
	EXPENSES 2018	•	FUNDRAISING	\$488,188	(34%)
		PUBLIC AWARENESS, COMMUNICATION & ADVOCACY	\$206,366	(14%)	
		RESEARCH	\$138,417	(10%)	
			GOVERNANCE & ADMINISTRATION	\$66,348	(5%)

To view a copy of our audited 2018 Financial Statements, please visit www.parkinson.bc.ca.

Our Year in Review





Celebrated our 20th Communication and Swallow Workshop being held

37

Allied healthcare professionals received scholarships to attend the Allied Team Training for Parkinson's (ATTP)



500 ER

Brochures & helpsheets downloaded monthly from our website

14%

Growth in our social networks, Facebook and Twitter

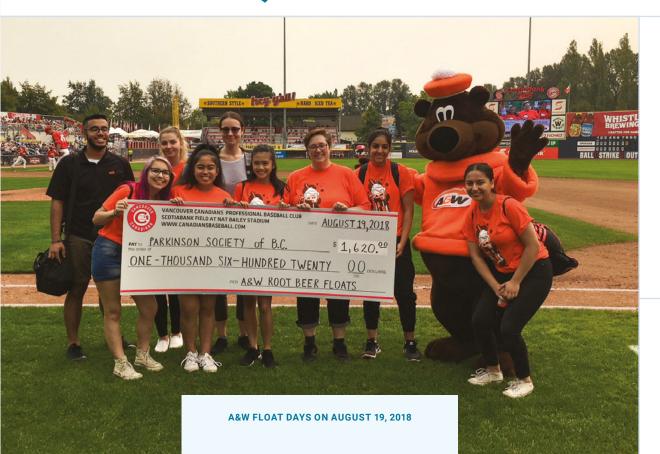
5025

Referrals made through our new PD Connect Program

\$446,935



Raised by over 20 communities at Parkinson SuperWalk

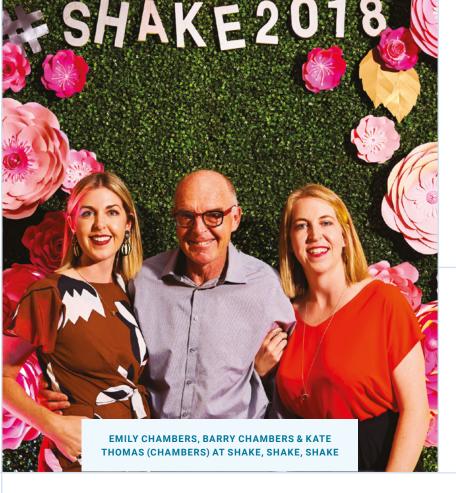




42%

Increase in major gifts







Carepartners and/or people with Parkinson's attended our Time Out for Carepartners workshops

In-service presentations were offered to people with Parkinson's and healthcare professionals

Webinars hosted with a total of 458 Participants 157

People were trained on treatment techniques at our Communication & Swallow Workshops

328 1

Individuals attended our 6 Community Talks across the province

\$775,634



received from individual estates

622

Copies of our new Comprehensive Guide for Parkinson's Caregivers were distributed



2,390

Individuals have connected one-on-one with our support services team for information and referrals



Special Thanks to Our Supporters

Note: We strive to ensure that each name is appropriately listed and spelled. Please let us know if we have made an error so we may correctly recognize you in the future.

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- Shelley Schreyer and Cory Walsh

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*Represents generous individuals who gave during their lifetime and are now deceased

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