

#TwoLips4PD

Parkinson Society British Columbia on Social Media

Twitter: @ParkinsonsBC <https://twitter.com/ParkinsonsBC>

*Instagram: @parkinsonsbc <https://instagram.com/ParkinsonsBC>

*Facebook: Parkinson Society British Columbia <https://www.facebook.com/ParkinsonSocietyBritishColumbia>

#TwoLips4PD

On Tuesday, February 14th, we encourage you and your loved ones to Pucker Up for Parkinson's! Show your support for the 13,300 British Columbians, and their families, affected by Parkinson's by taking a photo "puckering up" and making a donation to Parkinson Society British Columbia!

The campaign's title is a play on the word 'tulip', which is internationally recognized as the symbol for the Parkinson's community, while incorporating the theme of love, through the use of 'lips', for Valentine's Day.

Do you live in Vancouver? Drop by our photobooth at CF Pacific Centre (corner of Georgia St. & Howe St.) in Vancouver from 11:00am to 6:00pm on Tuesday, February 14 to participate and make a donation!

Sample instagram comments

1. I'm puckering up for #ParkinsonsDisease. Did you know that 13,300 British Columbians live with the neurodegenerative disease? Consider making a donation to @parkinsonsbc to help ease the burden and find a cure for #Parkinsons #Awareness
2. I'm puckering up for @parkinsonsbc. I challenge three of you to do the same, show your love and donate to important programs and services for the #Parkinsons community in #BritishColumbia
3. I'm here at @cfpacificcentre showing some love for @parkinsonsbc and those affected by #ParkinsonsDisease. Join them for a fun photo & #ValentinesDay treats from 11am - 6pm today and consider supporting those affected by Parkinson's.

Sample tweets

1. I'm puckering up for #ParkinsonsDisease, which affects 13,300 people in BC @ParkinsonsBC #TwoLips4PD <http://bit.ly/TwoLips4PD>
2. I just donated to @ParkinsonsBC - consider supporting the #Parkinsons community this #ValentinesDay #TwoLips4PD <http://bit.ly/TwoLips4PD>
3. I love someone with #ParkinsonsDisease @ParkinsonsBC #TwoLips4PD <http://bit.ly/TwoLips4PD>
4. Did you know that the tulip is the international symbol for the #Parkinsons community? @ParkinsonsBC #TwoLips4PD <http://bit.ly/TwoLips4PD>

**Please note that due to privacy restrictions, PSBC and the public may be unable to view Facebook or private Instagram posts*

Don't forget to donate!